A woman with blonde hair, wearing a grey sweater, is smiling and holding a white coffee cup. A hand is reaching out from the left side of the frame to shake her hand. The background is dark and out of focus.

We are a leading full-service consultancy agency supporting
food & beverage companies.

A unique proposition with the blend between
top level strategy and hands on operation.

Our team



Jenny Köpper
CEO



Lars-Åke Köpper
Finance & Supply Chain
Manager



Kristian Jernström
Chief Growth Officer



Niklas Lindström
Business Growth Officer



Jerker Bluhme
Business Growth Officer



Felix Olofsson
Sales & Marketing
Coordinator



Jenny Peters
Business Growth Officer



Timothy Siljemyr
Business Growth Officer



Tommy Keita
Business Growth Officer



Vincent Köpper
Foodtech Venture
Research



Our work with Ukraine

- With Open Trade Gate Sweden/ Kommerskollegium
 - Preparing webinars and trade visit during the first half year 2025
 - BITE event September 2025
 - Launch in main retailers ICA and Coop autumn 2025
 - Starting a new cycle with UA companies 2026
- Ukrainian honey direct sales to stores
- Podcast with Ukrainian market export expert





Link to article:

<https://www.svenskhandel.se/nyhetscenter/nyheter/ukrainska-produkter-pa-svenska-butikshyllor/>



Our services



Food Collective are consultants in the food industry. We specialize in establishing brands and act as an intermediary in retail, foodservice and production.

Our services range from:

Strategy

- B2B Matchmaking
- Data analysis
- Launch plans
- Category strategies
- Marketing strategy
- Brand positioning
- Assortment optimisation
- Business case
- Business models
- Market analysis

Marketing & sales

- Sales
- KAM services
- Negotiations
- Offer
- Validoo/Dabas
- Fairs
- Event
- Social media

Production & logistics

- Logistics & distribution
- Project management
- Product Management
- Pre-launch support
- Interim KAM
- Product
- Financial control & follow-up

Examples of our clients

- Domestic Swedish companies
- Companies importing/exporting to/from Sweden
- Investors
- Trade promotion organisations
- Chambers of Commerce
- Embassies

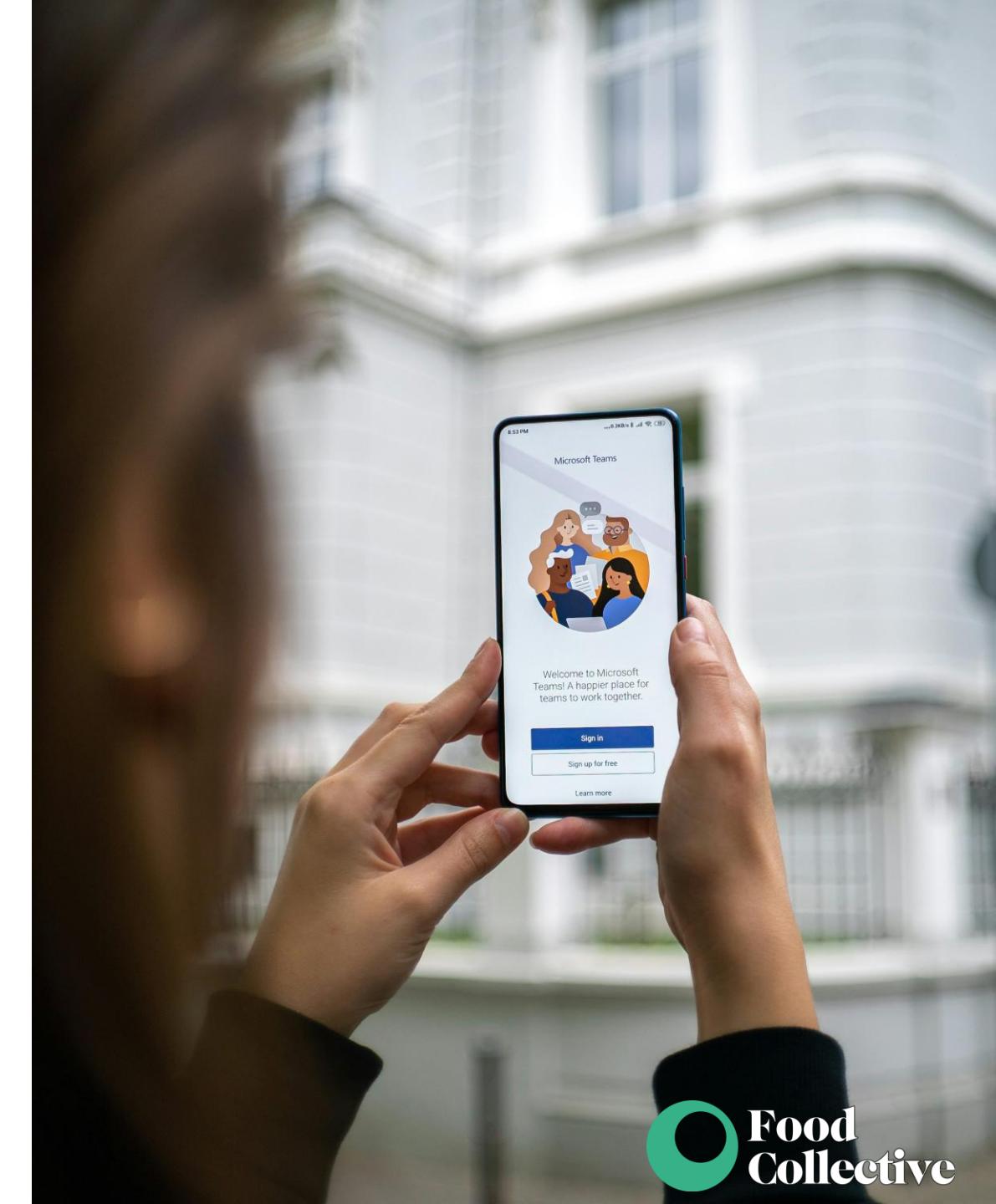


Collaborations

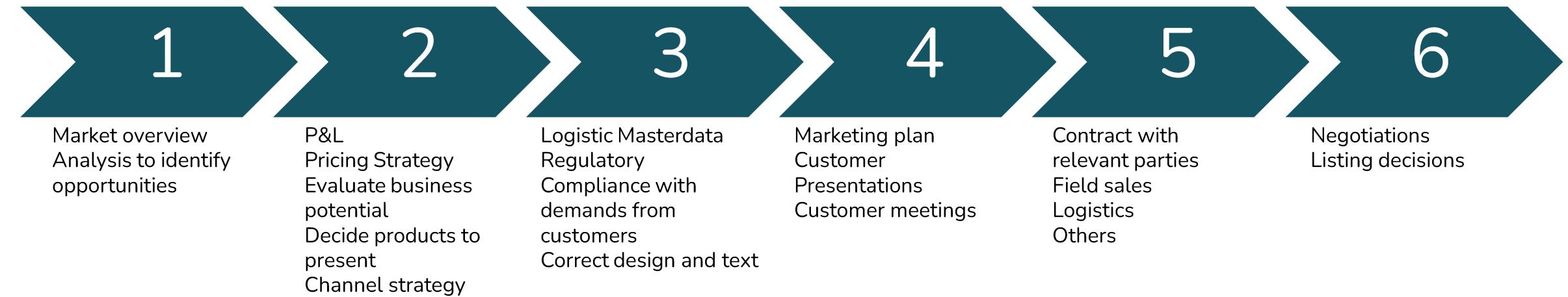


Examples of collaborations

- Webinar
- Market access training
- Trade mission
- Fair participation in or outside Sweden
- Event for buyers with food from producing companies



Go to market services 9 months



References



RÅSAFT Food studio

Morning Oats MAXIMIZE YOUR DAY

gowell EVERYDAY YOUR NO.1 HEALTH DRINK

Bjäre Chips

Colombe

Guldhaven PELAGISKA

DANONE ONE PLANET. ONE HEALTH

SVERIGES DYRBARASTE SÅSER
By Daniel Couet

Food studio

Swedish Bee Company PRODUCT OF SWEDEN

BOLLO

REBL EATS

H HAUPT LAKRITS 2014

Nestle

Red Bull

SPOONS



VINA'

atSauce

kēncko

BABA FOODS

REDEFINE MEAT

VIV ERA



MEAT THE ALTERNATIVE

Four Seasons Food

Riedel

Garden Gourmet

LAZY Vegan NO ANIMALS. NO SOY. NO HASSLE!

menigo
En del av Sysco

Svensk Cater

Snabbgross

martin & servera

sodexo

p

POMPADOUR 1913

ICA

coop

Hemköp

CITY GROSS

Axfood

CIRCLE K

OKQ8

F 8 W D



Polish Investment & Trade Agency
PFR Group

Partners in Transformation
Import Promotion Desk

Kommerskollegium
National Board of Trade Sweden

Business France

ITIA ITALIAN TRADE AGENCY

BUSINESS FINLAND

PRO ECUADOR
INSTITUTO DE PROMOCIÓN DE EXPORTACIONES E INVERSIÓN

KENYA EXPORT PROMOTION & BRANDING AGENCY

USAID FROM THE AMERICAN PEOPLE

Embajada Argentina en Suecia

clever clover.
committed to your success

Sutrolis FOOD & FEED EXPERT

ENTREPRENEURSHIP AND EXPORT PROMOTION OFFICE
STATE INSTITUTION

ADVANTAGE AUSTRIA WKO

BUSINESS FINLAND

Michoacán HONESTIDAD Y TRABAJO

Pro Ecuador

Prom Peru



THANK YOU!



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