

HORECA synergy 2025

GENERAL TERMS OF PARTICIPATION

April 29, 2025
Sunny beach

www.hnt-bg.com

2025

AGENDA

Sunny Beach Resort Dreams Sunny Beach Hotel

28.04.2025, Monday

13.00 - 17.00 - preparation of participants, laying the presentational tables

29.04.2025, Tuesday

08.00 - 11.00 - preparation of participants, laying the presentational tables

11.00 - 17.00 - free admission for the guests of the meeting

16.00 - 16.15 - presentation of Awards

17.00 - 19.00 - Participants and guests leave the room

Participation in HORECA synergy takes place under the following estimated financial parameters:

PRICE OFFER

| Stand and equipment | Price* | Marketing and advertising | Price |
|--|--------------|---|--------------|
| Stand A (A1, A9 - 18 sq. m) | 1350.00 | Product presentation on Facebook / Insta | 35.00 |
| Stand A (A2 - A8, A10 - A11 - 12 sq.m) | 995.00 | Interview in Facebook / Instagram | 35.00 |
| Stand A (A12 - A26 - 6 sq. m) | 595.00 | Chefs present - video column | 30.00 |
| Specialized exhibition stand/showcase | Price | I invite you to a meeting - mailing campaign before the forum | 45.00 |
| Specialized exhibition stand | 70.00 | Roll banner in the entrance spaces | 45.00 |
| Front branding | 55.00 | Position for a promoter | 45.00 |
| Header branding | 30.00 | Promoter (until 6 hours) | 70.00 |
| Glass exhibition showcase | 65.00 | Logo placement in advertising materials | 35.00 |
| Kitchen and power supply | Price | A page in Catalog of new products | 70.00 |
| Kitchen equipment and dishes | 50.00 | A first cover of a Catalog of new products | 175.00 |
| Power supply until 200 W | 20.00 | Presentation set (free for exhibitors) | 70.00 |
| Power supply over 200 W | 30.00 | Marketing packages | Price |
| Refrigerator + / - | 30.00 | Marketing package Standard | 90.00 |
| | | Marketing package Plus | 135.00 |
| | | Marketing package Premium | 195.00 |

*Prices in Euro without VAT

In January 2025, all applicants will receive detailed information and a complete documentation as follows:

- general conditions for participation;
- program of the event;
- detailed price offer;
- marketing activities;
- schemes of the spaces and equipment;
- organization, logistics, accommodation options.

If you plan to participate, please send us a completed form / letter of intent.

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Contact us:



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