Coco Mama
Product Presentation

Coconut Milk, Coconut Sugar &
Virgin Coconut Oil

OUTLINE

- Global Derivative Market for Coconuts – Value Share and CAGR
- Global Drivers for Coconut products
- Coconut Milk
- Coconut Sugar
- Coconut Oil

COCONUT DERIVATIVES in Food & Beverages have been **steadily growing and still has huge headroom for growth**

Global Coconut Derivatives Market is valued at **USD 11 B** in 2019 and is projected to reach **USD 23 B** by 2027 with **CAGR of 10.5%**

43% share

Coconut Oil is valued at USD 4.8 B with CAGR of 10%

8% share

Coconut Milk is valued at USD 0.8 B with CAGR of 11%

9% share

Other Coconut Derivatives is valued at USD 0.9 B with CAGR of 11%

COCONUT PRODUCTS are increasing in visibility, **through these categories:**

Coconut Milk/Cream
$0.8 B

COCONUT MILK
- Fat content is at 17%
- Contains more water than coconut cream

COCONUT CREAM
- Higher saturated fat at 22%
- Smoother, thicker consistency

Coconut Sugar
$0.9 B

COCONUT SUGAR
- Has lower glycemic index versus refined white sugar
- Great for coffee or tea

Virgin Coconut Oil
$4.8 B

VIRGIN COCONUT OIL
- Contains MCTs, a type of fat that your body metabolizes differently than most other fats.
- It supports the immune system and helps in weight loss

GLOBAL TRENDS/DRIVERS: Health & Wellness

Why consume coconut products?

- Growing preference toward healthier dairy alternatives and the trend of vegan and plant-based food consumption.
- The trend of consuming nutrient-enriched products to maintain overall health and immunity
- The popularity of superfoods has grown in line with consumers search for more natural and wholesome ingredients

Introducing:

Coco Mama Product Portfolio

Coconut Milk/Cream *Coconut Sugar* *Virgin Coconut Oil*

COCONUT MILK

COCO MAMA COCONUT MILK

Fresh Pressed **from the Philippine Islands** with the smell and taste of real coconuts

FRESH PRESSED COCONUT MILK

BRAND NAME: COCO MAMA

PRODUCT DETAILS:

It is produced from **freshly extracted mature organic coconut meat a**nd commercially sterilized using retort to maintain freshness and natural coconut flavor and aroma.

INGREDIENTS: Coconut Extract, Water (around 41%), Guar Gum (Stabilizer), Xanthan Gum (Stabilizer), Sucrose Ester (Emulsifier).

PRODUCT DESCRIPTION	SIZE	FAT CONTENT	ITEM UPC CODE	CASE CONFIGURATION	SHELF LIFE
Premium Coconut Milk	200ml / 6.8 oz	17%	7 48485 150130	24 x 200ml	18 months
Premium Coconut Milk	400ml / 13.5 oz	17%	7 48485 150147	12 x 400ml	18 months

Coco Mama

EVAPORATED COCONUT MILK, finally dairy free!

The richness of MILK
The goodness of COCONUT
TOGETHER
in one can!

PRODUCT	FAT CONTENT	NET WEIGHT	ITEM CODE	CASE BARCODE	CASE CONFIGURATION	GROSS WEIGHT PER CASE	CASE DIMENSION	1 FULL LOAD CONTAINER	SHELF LIFE
Evaporated Coconut Milk	8-10%	400ml	7 48485 402024	107 48485 402021	24 tin cans per case	10 KG	451x295x100	1,500 cartons	24 months

Coco Mama

ALSO AVAILABLE:

Coconut Milk

Coconut Cream

✓ Plant Based ✓ Dairy Free ✓ Soy Free ✓ No Added Preservatives

PRODUCT	FAT CONTENT	NET WEIGHT	ITEM CODE	CASE BARCODE	CASE CONFIGURATION	GROSS WEIGHT PER CASE	CASE DIMENSION	1 FULL LOAD CONTAINER	SHELF LIFE
Coconut Milk	17%	400ml	7 48485 15048 2	107 48485 15048 9	400ml x 24	10 KG	451x295x100	1,500 cartons	24 months
Coconut Cream	22%	400ml	7 48485 15048 9	107 48485 15049 6	400ml x 24	10 KG	451x295x100	1,500 cartons	24 months

COCONUT SUGAR

ORGANIC COCONUT BROWN SUGAR BLEND

ORGANIC COCONUT SUGAR

+

ORGANIC UNREFINED
CANE SUGAR
(Organic Muscovado Sugar)

=

BRINGS TOGETHER

- ☑ The natural sweetness of unrefined cane sugar
- ☑ The health benefits of coconut sugar

Coco Mama **coconut brown sugar blend is CHEAPER** than plain coconut sugar

Coco Mama coconut brown sugar blend has **LOWER GLYCEMIC INDEX** than refined white sugar

Coco Mama coconut sugar blend is **CLOSER TO THE SWEETNESS** of brown sugar

Coco Mama coconut brown sugar blend **in RESEALABLE TUBS** for multiple use

Conveniently pack in **INDIVIDUAL SACHET** great for coffee or tea

Organic Certified!

Certified Organic
by Control Union
CU857600

USDA
ORGANIC

ORGANIC COCONUT BROWN SUGAR BLEND

BRAND NAME: COCO MAMA

PRODUCT DETAILS:
Brown sugar blend of organic coconut and organic muscovado (unrefined brown sugar)
in plastic resealable tub and individual sachet format

INGREDIENTS:
Organic Coconut Sugar and Organic Muscovado (unrefined brown sugar)

PRODUCT DESCRIPTION	SIZE	ITEM UPC CODE	CASE CONFIGURATION	SHELF LIFE
Organic Coconut Brown Sugar Blend	907g in resealable container tub	7 48485 15034 5	6 x 907g container tubs in a case	24 months
Organic Coconut Brown Sugar Blend	150g box of individual sachet *(50 pocket sachets in a box)*	7 48485 15031 4	20 x 150g boxes in a case	24 months

VIRGIN COCONUT OIL

ORGANIC VIRGIN COCONUT OIL

- ☑ Vegan Safe
- ☑ Contains 60% MCT*
- ☑ Keto Friendly Food
- ☑ Unbleached and unrefined
- ☑ In easy to scoop 270ml glass jar

Organic Certified!

Certified Organic
by Control Union
CU857600

USDA
ORGANIC

Discover the many ways you can Coco!

Bulletproof your morning must-have coffee

Nourish your “woke up like this” hair

Airfry your favorite tempura treat

Massage on your skin for a sun kissed glow

ORGANIC VIRGIN COCONUT OIL

BRAND NAME: COCO MAMA

INGREDIENTS: Organic Virgin Coconut Oil

PRODUCT DESCRIPTION	SIZE	ITEM UPC CODE	CASE UPC CODE	CASE CONFIGURATION	SHELF LIFE
Organic Virgin Coconut Oil	270ml in glass jar	7 48485 15025 3	107 48485 15025 0	12 x 270ml in a case	24 months

Why order Coco Mama products?

- Fresh pressed and packed on the same day
- Easy open in seconds

- Blend of organic coconut sugar and organic muscovado (unrefined brown sugar)
- Conveniently packed in resealable tub and individual sachets for coffee or tea

- Pure 100% Virgin Coconut Oil in easy to scoop 270ml glass jar

THANK YOU!