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**Тема:** 4th International Contest “Teas of the world” AVPA-Paris 2021



**4th International Contest “Teas of the world” AVPA-Paris 2021**

AVPA –Agency for the Valuation of Agricultural Products, is a non-governmental, non-profit organization, mainly composed of producers and taste enthusiast. The Association sets itself the objective of contributing to the best promotion of exceptional agricultural productions for the benefit of their producers.  To do this, AVPA organizes **4 International Contest AVPA-Paris**: “Teas of the World”, "Coffees roasted at Origin", "Chocolates processed at Origin ", and " World Edible Oils”.

This year AVPA organize its 4th **international “Teas of the world” contest** to **encourage and support producers** in this period of economic recovery.

AVPA contest helps tea producers

* in **recognition of their exceptional quality** insocial and professional environment
* **stand out from other** producers, AVPA medals are the symbol of high quality and trust,
* **to explore new markets** around the globe, and more importantly in **local geography**.

The “Teas of the world” contest is organized in two very distinct parts:

1. Monovarietal teas (Camellia Sinensis). Jury President – [Lydia Gautier](http://www.lydiagautier.com)
2. Infusions (infusion plants other than Camellia Sinensis), blends and flavoured teas, Jury President -[Carine Baudry](http://www.la-quintessence.com/presentation/)

The objective of the AVPA contest is to promote the recognition of exceptional producers by focusing primarily on organoleptic aspects. To learn more click here: [www.avpa.fr/thes-en](http://www.avpa.fr/thes-en)

Your organization has a great influence among tea producers in your country. To inform the tea producers in your country, **we need your help and assistance.**  We are grateful for your time and consideration and **request you to help spread this information** to **cooperatives and producers** that are likely to be interested in this contest.

AVPA team and particularly Ksenia HLEAP ([ksenia.hleap@avpa.fr](mailto:ksenia.hleap@avpa.fr)) who is in charge of this project remain at your disposal for any question/queries you may have.

Best regards,

Philippe Juglar

President

[www.avpa.fr](http://www.avpa.fr)