

HALAL EXPO NIGERIA 2020

FAIR • FESTIVAL • CONFERENCE

8TH - 10TH JUNE 2020

ABUJA TRADE & CONVENTION CENTER

21st January, 2020

The Ambassador
Embassy of Ukraine
Plot 894, Olu Awotese Street, Jabi District,
Abuja.

Your Excellency,

HALAL EXPO NIGERIA 2020: REQUEST TO BE OUR INTERNATIONAL PARTNER

Abuja Chamber of Commerce and Industry (ACCI) presents its compliments and best wishes.

ACCI is delighted to request your support for the International Halal Expo Nigeria 2020, the 1st and the biggest trade show of its kind in Nigeria and West Africa. Your participation as our international partner will boost the Halal Expo Nigeria 2020 and increase the awareness of Halal products and services in Nigeria and West Africa. This is also in line with your policy to promote trade and investment through cordial relationship with the organised private sector.

We will be pleased to have every Halal body, Agency and Halal Compliant Company in the United Arab Emirates participate at this great event.

Exhibition Date: June 8th-10th, 2020
Exhibition Venue: ACCI Trade and Convention Centre
Time: 10am – 5Pm Daily.

ABOUT HALAL EXPO NIGERIA 2020

Nigeria has over 100 million Muslim population, which makes it an ideal marketplace and a place worth \$3.5 Trillion.

The Halal industry spans across food processing, food service, cosmetics, personal care, pharmaceuticals & logistics industries and expands further into lifestyle offerings including Halal travel & hospitality services and Real Estate.



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www.accinigeria.com/event/halal-expo-nigeria-2020

ПОСОЛЬСТВО УКРАЇНИ
У ФЕДЕРАЦІї
РЕСПУБЛІЦІ АБУДЖА
CHAMBER OF COMMERCE AND INDUSTRY NIGERIA

Вхідний № 599

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As the Halal movement gains traction, the global industry sets its sights on Nigeria's growing demand for Halal Products. Home to one of the world's largest Muslim population next to Indonesia and India, Nigeria does have one of the world's most viable Halal markets.

Halal markets have grown from Halal food to new areas like Halal cosmetics, Halal logistics, Halal fashion, and Muslim-friendly tour and travel services.

DIFFERENT LAYERS OF THE EXPO

This Expo covers over 30 sectors which include:

Consumer Electronics, ICT Products, House Hold Products, Electrical Appliances, Fashion and Accessories, Digital and IT consumer products, Interior and Home Decor, Light, lamp and Electrical Appliances, Fashion, Clothes and Textile, FMCG, Jewellery, bags and purse, Leather Products, vertical plantation, Diary products, Home furniture and utilities, baby and kids products, craft items, foods, health and fitness, personal care, body spa fragrance, travel and tourism, handicraft, eco-friendly products, technology innovation, education, media, pharmaceutical products and cosmetics.

Halal Summit

This will involve conversations around;

- Halal Market Insights In Nigeria
- New Trends & Opportunities
- Halal Start-ups
- Cross Border Business: Ecowas Countries
- The Future of Halal Economy

ROLES AND BENEFITS FOR PARTNERING WITH HALAL EXPO NIGERIA 2020

ACCI will

1. Appoint Ukraine embassy as the international Partner of Halal Expo Nigeria 2020. This will be reflected on online and printed materials, which includes invitations, social media, flyers, radio jingles and billboard
2. Host the Ukraine Embassy members as VIP visitors.
3. Have His Excellency, The Ambassador declare the event open as our Special Guest of Honour in the company of other important Nigerian and International dignitaries.
4. Put the banner (160x60 pixel) with hyperlink of the embassy's business activities to the website of HALAL EXPO 2020
5. Include the logo of the Embassy to online and printed materials which include VIP invitations and social media accounts.
6. Provide free entrance to the conference for all persons identified by the embassy during the exhibition

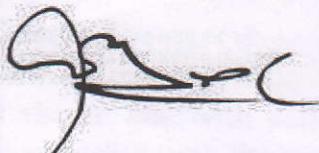
7. Mention about the embassy's contribution on all press releases.

Ukraine Embassy will

1. Promote Halal Expo Nigeria 2020 to Ukraine Association members, Chambers of Commerce, Various Halal Agencies, Exporters Association, for participation and visit
2. Make an announcement of the conference, which will be held at the exhibition, to members on your database.
3. Provide ACCI with letter of support and logo
4. Provide ACCI with the His Excellency's speech and photograph for the event catalogue.
5. We are open to further ways that you may deem necessary to expand the scope of cooperation.

For further information, please contact the Executive Director, Abuja Trade and Convention Centre, Jude Chime on 07033074307, jude@accinigeria.com.

Please be assured of our highest regards as we look forward to your favourable response.



Prince Adetokunbo Kayode CON., SAN.
President

