

<b>Name of the company</b>	A.H. Riise Spirits
<b>Product(s)</b>	Rum, Gin, Aquavits
<b>Contact person</b>	Bjørn Jensen
<b>Position</b>	Sales Director
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<b>Web</b>	<a href="https://ahriisespirits.com/">https://ahriisespirits.com/</a>
<b>Number of employees</b>	6
<b>Year established</b>	2016
<b>2018 turnover (Euro)</b>	4 mio

### Who we are and what we do

A.H. Riise Spirits Denmark is one of the largest spirits companies in Scandinavian, and we are the brand-owner of a number of historic and prestigious spirits brands; all distilled in Northern Europe. We are involved in production, sale and distribution of rum, gin, bitters and aquavit. Our portfolio includes much-loved brands such as A.H. Riise Rum, Tranquebar Gin, Kronborg Akvavit and Santos Dumont Rum

A.H. Riise Spirits is still a relatively young company, but many of our spirits have a long history going back many hundreds of years. Tranquebar Gin's origins date back to the mid-17<sup>th</sup> century, and A.H. Riise began distilling rum on the Caribbean island of Saint Thomas in the 1830s. A.H. Riise Spirits exports our brands to over 30 countries across the globe.

### How we do it?

Headquartered in Copenhagen our ever-growing success has stemmed from commitment to innovation, use of proprietary formulae, high-quality standards, unique consumer brands, loyalty to partners – suppliers, bottlers, distributors–, and responsiveness to customers.

We focus on production, development, marketing of our products, and focus on establish solid and long lasting partnerships with distributors who cares for our portfolio with the ability to build our brands.

We are experiencing significant sales growth on existing markets: Denmark, Norway, UK, Russia, Germany, Holland, Belgium, France, Luxembourg, Switzerland, Austria, Hungary, Czech, Slovakia, Poland. However, we are looking forward to meeting potential new cooperation partners.

### Why we do it?

Passion for great spirits – great equipment, great taste, great smell – excellent products.