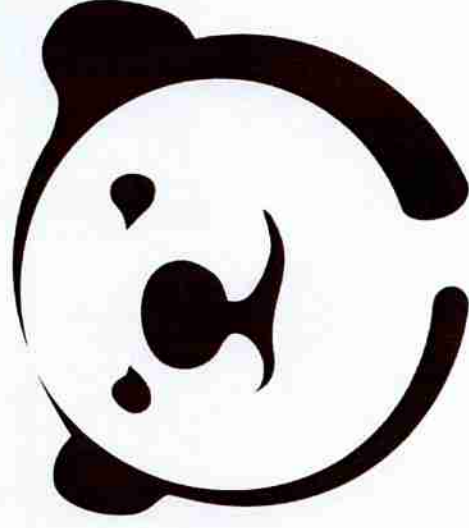




LUCA POLARE

Franchise Information



lucapolare.com



[lucapolare](https://www.instagram.com/lucapolare)

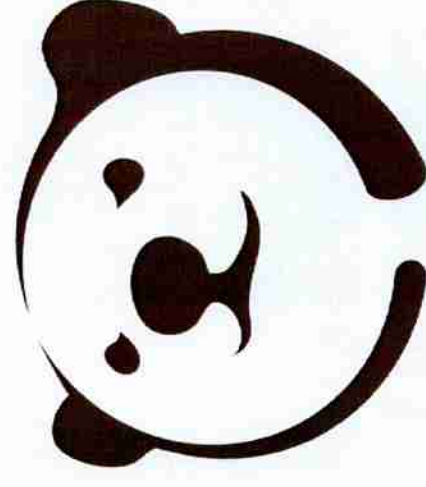


[LucaPolareOriginal](https://www.facebook.com/LucaPolareOriginal)

About us

"Luca Polare" is a Georgian premium ice cream (Gelato), coffee and complimentary products manufacturer /distributor company and ice cream house chain.

"Luca Polare" was founded in Tbilisi, Georgia in summer 2008.



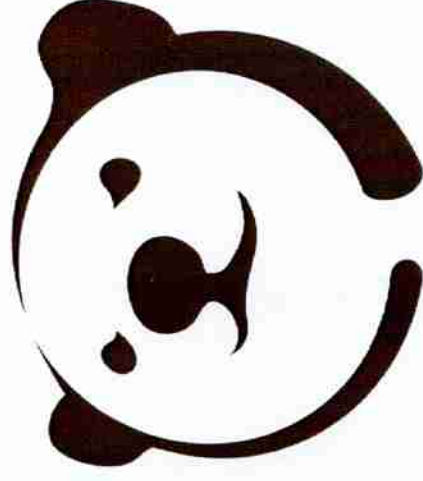


Our mission

„Luca Polare“ is more than just an ice cream and coffee shop.

It's a place of pleasure and delicious moments. We welcome our guests to the treat of the day.

Our passion is to serve finest ice cream, coffee with soul, tea, iced coffee and frappe, exquisite patisserie and fresh salads and sandwiches.

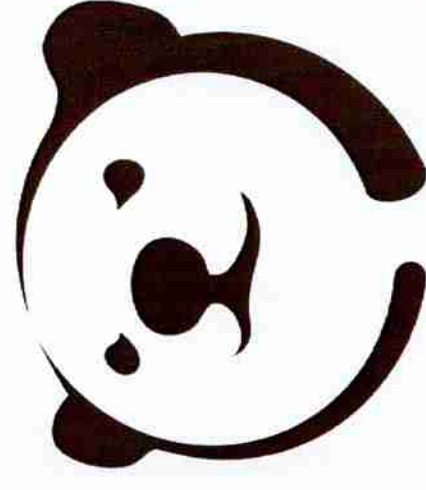


Our shops

Over the last 11 years we have successfully established the production center and a chain of meanwhile 16 shops;

All shops are running profitably and enjoy high brand awareness;

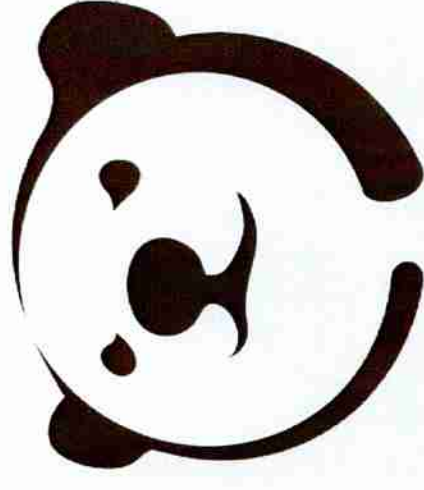
Further openings in Georgia are actually on the way.



Franchise concept

We are offering a lasting cooperation in setting up and running a similar operation in outside of Georgia.

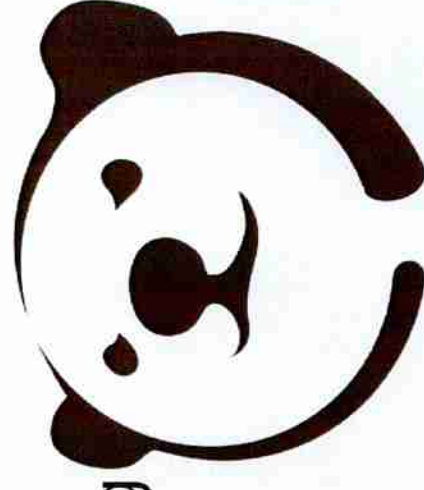
Our goal is to set up a successful and long-term franchise partnership for both sides and to build up a mutually satisfactory and profitable cooperation.





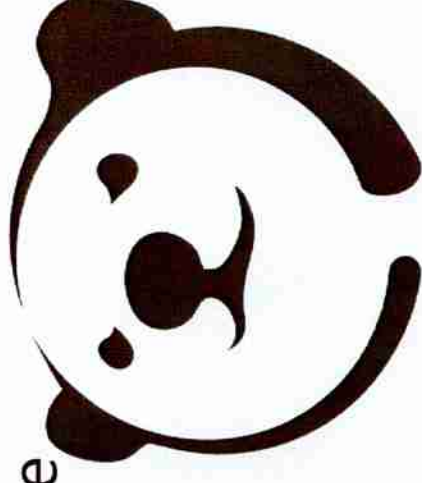
General requirements to the franchisee

- Passion and commitment to the brand and the operation of the business to a very high standard
- Experience in HoReCa or other relevant sector
- Actively operation experience in the local market
- Business administration or relevant education
- Ability to lead, mentor, train and develop a strong team of people



General requirements to the franchisee

- Financial capabilities and existing organization (admin, deliveries, etc.) should be available to support the business plan and operations
- Capacity to set up the production center and warehouse facility
- Capability to open at least 4 (four) shops during the first 2 years period of time



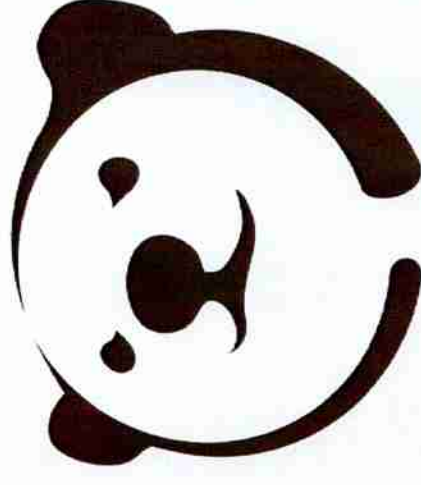
Benefits of franchisees:

- Professional ongoing franchise support
- Initial full management and employee training
- Comprehensive marketing support
- Outstanding production training (ice cream, coffee, pastry products and more)
- Mixes and other key materials and receipts to make "Luca Polare" original products



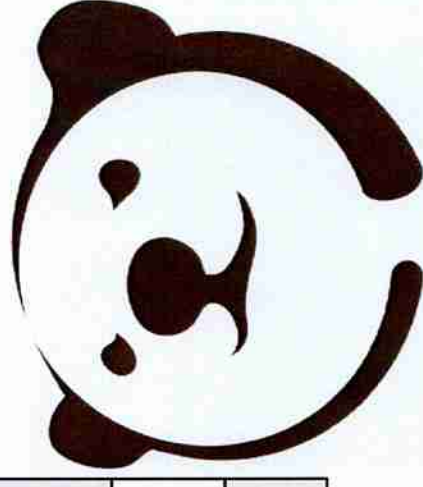
Benefits of franchisees:

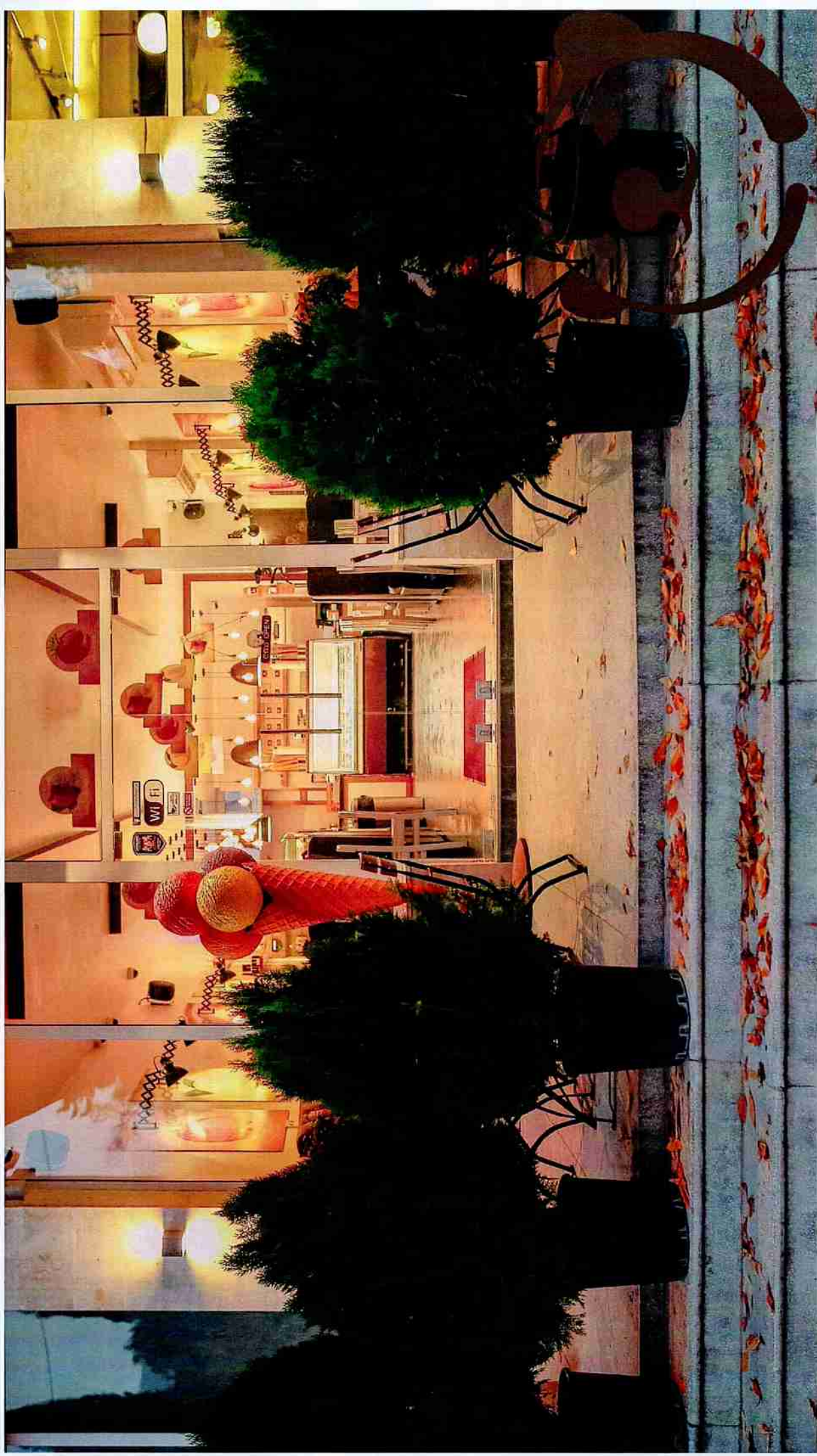
- Modern design plan and layout of the shops
- Assistance in finding an optimal site
- Support with openings of the shops
- Menu and assortment design
- Opportunity to become a part of a successful brand



General investment information

Entrance Fee:	\$ 10,000
Franchise Fee per location:	\$ 5,000
Royalty Fee incl. marketing fee:	4 % of TO
Raw and other materials	To be purchased by the defined / agreed suppliers
Franchise Term:	10 years
Investment Range:	\$ 275,000 to \$ 500,000





Contact details

For further details please contact us:

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www.luicapolare.com

www.facebook.com/LucaPolareOriginal

