

# Draft program NUBF 2016

Registration 8:00 – 8:45	
08:00 – 09:00	Registration - please bring photo ID

Plenary session I: Ukraine in the international political arena 9:00 – 10:45	
09:00 - 09:15	Welcome by Laxmi Akkaraju, Chairperson of Norwegian-Ukrainian Chamber of Commerce
09:15 - 09:25	Speech by High Level Norwegian Government Representative
09:25 - 09:35	Speech by High Level Ukrainian Government Representative
09:35 - 09:55	Conversation between High Level Government Representatives. Moderated by Halvor Tjønn, independent journalist, author and lecturer
09:55 - 10:15	IMF's role in a reforming Ukraine - Jerome Vacher, International Monetary Fund, Resident Representative in Ukraine
10:15 - 10:45	Coffee Break & Networking

Plenary session II: Investment and business climate in Ukraine 10:45 – 12:00	
10:45-11:00	Macro-economic development and investment opportunities – Sevki Acuner, European Bank of Reconstruction and Development, Director Ukraine
11:00-11:15	Reforming Ukrainian business regulations – Alina Sviderska, Partner at Easy Business
11:15-11:30	Development in business climate and corruption – Roman Vakulchuk, Senior Researcher at Norwegian Institute of International Affairs (NUPI)
11:30-12:15	<b>Moderated conversation: Business opportunities, barriers and how to unlock Ukraine's potential</b> <i>Moderator: Brian Bonner, Chief Editor Kyiv Post</i> <b>Panel:</b> <ul style="list-style-type: none"><li>• Arne Mjøs, founder and CEO at Itera ASA</li><li>• Tomas Fiala, CEO of Dragon Capital</li><li>• Anna Derevyanko, Executive Director in European Business Association (EBA)</li></ul> Representative from the Ukrainian government (tbc)
12:15 - 13:15	Lunch

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Parallell sessions 13:15 – 14:45	
Energy	<p><b>Investment opportunities and technology transfer – benefits from Ukrainian Norwegian bilateral cooperation</b> <i>Moderator: Petter Nore, chief analyst for energy of the Ministry of Foreign Affairs (tbc)</i></p> <p><b>Suggested topics and speakers:</b></p> <ul style="list-style-type: none"><li>• Introduction to the Ukrainian energy sector and its investment opportunities – (tbc)</li><li>• What technologies does Ukraine need to modernize its oil and gas production? – Olena Pavlenko, President Dixi Group</li><li>• How Norwegian technology and expertise can support the Ukrainian energy independence and development - (tbc)</li><li>• Ukraine is getting greener: Introduction to small-scale hydropower sector in Ukraine - Alina Sviderska, partner at EasyBusiness</li><li>• Potential for Norwegian-Ukrainian technological cooperation, Mr Daniel Fjærtøft, partner at Sigrå group</li><li>• How can credit guarantees help facilitate increased engagement and investments? GIEK Credit Insurance (tbc)</li><li>• Securing your investment – (tbc)</li></ul>
Trade and business	<p><b>How to kick start business between Norway and Ukraine?</b> <i>Moderator: BI - Norwegian Business School</i></p> <p><b>Suggested topics and speakers:</b></p> <ul style="list-style-type: none"><li>• Introduction to Ukrainian business, and opportunities provided by current free trade agreements – Anna Derevyanko, European Business Association (EBA)</li><li>• Food imports from Ukraine. Why Ukraine? – (tbc)</li><li>• Norwegian seafood in Ukraine – Egil Magne Haugstad, CEO Pelagia</li><li>• High quality, low cost in IT, construction and consumer goods. Why Norwegian businesses should look to Ukraine - Representative from Norwegian-Ukrainian Chamber of Commerce</li><li>• Business funding mechanisms – Sevki Acuner, Ukraine Director European Bank for Reconstruction and Development (EBRD)</li><li>• Securing your investment – (tbc)</li></ul>
Innovation	<p><b>How to innovate together? – Success stories from Ukraine and Norway</b> <i>Moderator: Innoco, Christian Ursin-Holm</i></p> <p><b>Presentation:</b></p> <ul style="list-style-type: none"><li>• Bringing research and business together: Developing new technologies for smarter cities? – Thor Moen, NCE Smart Energy</li><li>• Ukrainian experience on E-Governance (tbc)</li></ul>

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	<ul style="list-style-type: none"><li>• How does the digitization of Norwegian society affect the country's industry. Best practices from Norway (tbc)</li><li>• Ukraine is one of ICT hubs in Central-Europe. How do the Ukrainians review the digitization trend which is blowing through the country? (tbc)</li><li>• How to succeed with innovation? – Christian Ursin-Holm, Innoco</li></ul> <p><b>Interactive workshop</b> with representatives from Ukrainian and Norwegian authorities, organizations and technology suppliers.</p>
<b>14:45 - 15:00</b>	Coffee Break

<b>Plenary session III - The road ahead</b>	
<b>15:00 – 16:00</b>	
<b>15:00-15:45</b>	<p><b>Moderated conversation: Sum-up of the day. What lies ahead for bilateral cooperation?</b></p> <p><i>Moderated by Halvor Tjønn, independent journalist, author and lecturer</i></p> <p><b>Panel:</b></p> <ul style="list-style-type: none"><li>• Yevgen Sysoyev, managing partner at Aventures Capital</li><li>• Christen Mordal, CA Mordal Consulting</li><li>• High Level Ukrainian Government Representative</li><li>• High Level Norwegian Government Representative</li></ul>
<b>15:45-16:00</b>	Closing remarks

<b>Matchmaking, networking and finger food</b>	
<b>16:00 – 18:00</b>	
<b>16:00 - 18:00</b>	Workshops, meet funding agencies, investors etc
<b>16:00 - 18:00</b>	Business2Business matchmaking, also via the NUBF-App
<b>16:00 - 18:00</b>	Mingling, including area with promotion possibilities (stands and more) for partners and sponsors. Contact NUCC if your business is interested in increased visibility.