

2016 CIFIT

**2016 China International Fair
for Investment & Trade**



September 8-11, 2016
Xiamen, China



INVITATION

*Exploring the Chinese Market and
Sharing Global Business Opportunities*

— The World's Most Influential Event for Investment Promotion

**A global investment event approved by UFI
(the Global Association of the Exhibition Industry)**





The Ministry of Commerce and Fujian Provincial People's Government of the People's Republic of China cordially invite you to the 2016 China International Fair for Investment & Trade (CIFIT), which will be held in Xiamen during September 8-11, 2016.

The 2016 CIFIT, approved by the State Council of the People's Republic of China, is sponsored by China's Ministry of Commerce (MOFCOM) and co-sponsored by UNCTAD, UNIDO, WTO, OECD, IFC and WAIPA. The CIFIT is the sole international investment promotion event featuring bilateral or multilateral investment facilitation in China and the largest global investment exposition certified by the Global Association of the Exhibition Industry (UFI).

Each year, the CIFIT receives over 16,000 overseas visitors from government institutions, investment promotion agencies, business associations and multinational corporations of more than 100 countries and regions, as well as 50,000 business professionals and government officials from more than 300 major cities in China. Over 1,500 correspondents from hundreds of domestic and foreign media organizations will extensively cover the fair.

With the innovative idea of "Extensive Matchmaking", centered on the practical needs of exhibitors and visitors, the 2016 CIFIT integrates project negotiation into every major event to drive tangible business effect. Exploring hot topics on "One Belt And One Road", Free Trade Zone, Asian Infrastructure Investment Bank (AIIB), Internet plus, M & A services, etc., the 2016 CIFIT will organize a series of events including Guest Country of Honor, Guest Province of Honor, Star City, Star Enterprise, etc. With professional investment promotion exhibitions, high-level forums and project matchmaking activities arranged, the CIFIT is a one-stop service platform for global participants to share investment information, tap business opportunities and promote bilateral or multilateral economic cooperation and exchange.

The CIFIT Organizing Committee sincerely welcomes investment promotion agencies, chambers of commerce, industrial associations, multinational corporations and renowned companies worldwide to the great platform to create and share business opportunities.



01

Showcasing Global Business Opportunities

The 100,000m² exhibition area will feature Investment Promotion Pavilion and Commodity Trade Pavilion. The Investment Promotion Pavilion focuses on related themes through comprehensive display. The Invest China and Development Zone areas will showcase investment climates, policies and projects of all Chinese provinces, municipalities and autonomous regions, as well as those of development zones to attract foreign investment. Investment International area demonstrates investment environment and projects of various countries and regions, facilitating Chinese enterprises to go global. Besides, the exhibitions on land property, international financial cooperation, talents•capital•projects will also be presented. The Commodity Trade Pavilion highlights investment opportunities in some key sectors, including emerging industries of e-commerce, health industry and traditional industries of brand tea and the wines, etc.

02

Exploring Investment Trends

The “2016 International Investment Forum (IIF)”, jointly sponsored by China’s Ministry of Commerce and China Central Television, consists of a keynote forum, a number of thematic forums, information releasing and networking sessions. Chinese and foreign government officials, heads of international economic organizations, executives of multinational corporations, prominent academics, heads of media outlets, and principals of leading private enterprises will all attend the forum. The IIF has become a major platform for national governments and investment institutions to release authoritative investment policies, coordinate investment mechanisms, and exchange investment information. Besides, a number of international organizations will release authoritative investment reports and hold scores of forums and seminars.

More than 100 prominent personages from across the world have spoken on the IIF, including the then Chinese Vice President H.E. Mr. Xi Jinping, then Vice President of European Commission H.E. Madam Catherine Ashton, Director-General of UNIDO H.E. Mr. LI Yong, Secretary-General of UNCTAD H.E. Mr. Mukhisa Kituyi, renowned economist H.E. Mr. John Harry Dunning and founder of Alibaba Group H.E. Mr. Ma Yun, etc. The CIFIT is gaining rising recognition in the international business community and has been regarded as a major rostrum to release investment policies and information.

03

Capital Meets Projects

The 2016 CIFIT will fully implement the idea of “Extensive Matchmaking”, integrating matchmaking session with exhibitions, forums and seminars and other major events. Each year the CIFIT launches 30,000 investment projects and arranges more than 1,000 matchmaking sessions as well as over 300 business negotiations. With specialization of industries and optimization of matching process, the 2016 CIFIT will offer “high-end, meticulous, interactive and exclusive” services to professional investors and outstanding project holders, thereby further enhance practical results.

A Never-ending Investment Promotion Platform: Online CIFIT - www.icifit.com

To create a never-ending investment promotion platform, the CIFIT Organizing Committee has teamed up with China’s top financial information website hexun.com to build a brand-new online CIFIT at www.icifit.com, and introduced Beijing Financial Assets Exchange to create more financial cooperation opportunities. Beyond time and space limits, the online CIFIT consolidates global project information and investor resources to facilitate multi-dimensional exchanges, business talks and interaction, and to create opportunities for investors and project holders to reach agreements. Based on vast social networking, massive data resources and advanced technologies, the online CIFIT is committed to forging a one-stop professional investment promotion platform for clients from across the world.

Exhibitors from over 60 countries and visitors from more than 100 countries are expected to join with heads of related Chinese government departments, economic and trade delegations of all Chinese provinces, autonomous regions and municipalities for the great 2016 CIFIT in Xiamen!



Join us in exploring global investment opportunities on the extraordinary platform of 2016 CIFIT.

For registration or the latest information on the 2016 CIFIT and IIF, please log on:
www.chinafair.org.cn / www.iiforum.org

For any inquiry, please contact at:
Phone: +86-592-2669906, 2669875
Email: jane@chinafair.org.cn / harriet@chinafair.org.cn

Reply Slip for the 2016 CIFIT

Please log on www.chinafair.org.cn for registration of the following information.
The CIFIT Organizing Committee will dedicate to providing you with the best services.

Name of
Organization

Type of
Organization

- ☐ Government ☐ Investment Promotion Agency ☐ Embassy or Consulate
☐ Business Association ☐ Transnational Enterprise
☐ Enterprise (Main Industry: _____)

Contact

Name

Phone

Mobile

Email

Address

1. What kind of organizations do you want to meet in the followings? (Multiple)

- ☐ International Organization ☐ Transnational Enterprise ☐ Business Association ☐ Investor ☐ Project Holder
☐ Investment promotion agencies of relevant provinces, cities and municipalities, please indicate province/city: _____
☐ Media ☐ Others: _____)

2. Which function of the 2016 CIFIT interests you most? (Multiple)

- ☐ Setting up Booths ☐ Matchmaking Symposia ☐ Relevant Forums and Seminars ☐ Exhibition and Negotiation
☐ Others : _____)

3. Which industry your esteemed office is most interested in? Any detailed investment and cooperation expectation information is highly welcomed.



Strategic Partner



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Major Events of 2016 CIFIT

Strategic Partners



Exhibition Area			Target Exhibitors and Scope of Exhibitions
Investment Promotion Pavilion	Central Exhibition Area		Demonstrating key points and achievements of "Introducing FDI" and "Going Global" strategy, publicizing the policy of absorbing foreign investment and investing abroad, the exhibition area is also a matchmaking venue for the key industries, including new-generation communication technology, trade in services, energy conservation and environmental protection, equipment manufacturing, marine industry and new energy, etc. Inviting investors with investment intention and plans to have matchmaking talks in the exhibition areas.
	Invest China	Chinese Provinces, Municipalities and Autonomous Regions	Featuring investment policies and climates of all Chinese provinces, municipalities and autonomous regions (including the "Guest Province of Honor"), as well as their investment projects and investment-related products.
		Development Zones	Featuring state-level economic-technological development areas, high-tech industrial development zones, border economic cooperation zones, bonded areas, export processing zones, Taiwanese investment zones, agricultural demonstration zones, as well as industry zones and development zones at different provinces, cities and counties.
	Invest International	Overseas Countries (Regions)	Featuring international organizations, overseas state-level investment promotion agencies, chambers of commerce, international friendship cities, multinational companies and well-know enterprises in Hong Kong, Macau and Taiwan.
		China Overseas Investment and Cooperation	Featuring enterprises in the overseas economic and trade cooperation zones, key state-owned or private enterprises with capacity of going global.
	Talents• Capital• Projects		Featuring the research achievements, patented technologies and entrepreneurial endeavors of overseas-educated Chinese and professional technical personnel. Inviting potential investors to match with the project holders.
	International Finance		Featuring financial service providers in banking, insurance, securities, wealth management, equity exchange and intermediary institutions from home and abroad.
Commodity Trade Pavilion	Land Property (including land transaction, real estate and construction materials)		Featuring land reserve institutions, Level 1 land developers, land property operators and other related enterprises, showcasing land development projects, land transfer projects and other land property services (including designing, construction, investment, planning and consultancy). Also inviting domestic and overseas important real estate developers and construction materials enterprises.
	Commodity from Specific Sectors	Brand Tea	Featuring renowned domestic tea gardens, tea processing enterprises, tea agencies and franchisee, showcasing tea investment cooperation projects and China's high-quality tea products.
		Wine Show	Featuring wine, wine utensils and related products, and goods related to wine culture. A number of overseas wineries will stage exhibitions for trading purposes.
		Health Industry	Featuring medical instruments, health management, rehabilitation, body care, pension service, etc., promoting exchanges of medical talents and investment in medical achievements.
		E-Commerce (Cross-border E-Commerce)	Featuring domestic and overseas e-commerce enterprises, online business platforms, e-commerce demonstration cities and parks, etc.
		Ceramics	Featuring enterprises producing daily used ceramics and ceramic handicrafts.
	Commodity from Specific Areas	CIFIT Members	Featuring local products of Chinese provinces, municipalities and autonomous regions.
		Taiwan, Hong Kong and Macau	Featuring specialty commodities in Taiwan, Hong Kong and Macau.
		Foreign Countries and Regions	Featuring characteristic commodities of foreign countries and regions.

International Investment Forum

Keynote Forum

3-4 Thematic Forums

Investment Salon of International Investment Experts Committee

Authoritative Reports to be Released

World Investment Report (Chinese edition) (UNCTAD)

China Foreign Investment Index Report (CIFIT Index)

Statistical Bulletin of China's Outward Foreign Direct Investment

Guide to Chinese Outward Investment Cooperation in Foreign Countries(Regions)

Integrated Country Guide to the Industries of the Overseas Economic and Trade Cooperation Zones

China Development Report on South-South Cooperation (The Investment Scroll)

Other reports about international investment information released by authoritative institutions.

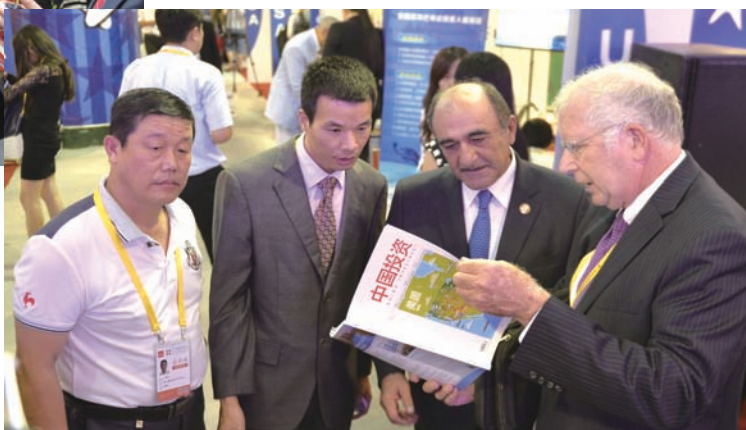


Top-level Investment Forums

Symposium for Multinational Corporations, Report on Development Prospect of Multinational Corporations in China, Cross-Straits Economic & Trade Cooperation and Development Forum, World Business Leaders Round Table Forum, Invest China Summit for Overseas Chinese, Global Conference for E-Commerce, Global PE Investment Trip in China, Fujian Merchants Summit, WTCA China Forum, Global Merger & Acquisition Forum, International Crowdfunding Forum, Investment and Financing Conference for Emerging Industries, China-Germany Economic Cooperation Forum, Chinese Enterprises Overseas IPO Summit, Asia Investment Fund Summit, Internet Finance Summit, Financing for China Internet Companies Forum, U.S.-China RV Industry Cooperation Forum, Cross-Straits Four Regions Environment Science and Technology Forum.

Investment Promotion Seminars

At the 2016 CIFIT, domestic and overseas investment promotion agencies will hold promotion seminars separately to introduce the investment environment and policies of their countries and regions. Renowned enterprises from different fields will release investment reports and introduce investment opportunities in the seminars, offering CIFIT participants an investment feast and countless business opportunities.



Category	Description	Date	Participants
Major Industries Matchmaking	Matching Talks for Major Industry Investment Projects	Sept. 8-10	Domestic and overseas investors in ten major industries such as trade in service, petrochemical, electronic information, modern agriculture, etc. Inviting the investors to have matchmaking talks in the exhibition areas as well.
Key Regions Matchmaking	Matching Talks for "Guest Country of Honor", "Guest Province of Honor", "Star City" and "Star Enterprise"	Sept. 8-10	Investment organizations, government institutions, industrial parks and enterprises with intention to invest in the "Guest Country of Honor", "Guest Province of Honor", "Star City" and "Star Enterprise".
	Matching Talks for Chinese Enterprises "Going Global"	Sept. 9	Overseas exhibitors of the CIFIT and Chinese enterprises with capacity and intention of going overseas.
Specific Matchmaking	Matching Talks for Infrastructure Projects	Sept. 8-10	Featuring infrastructure investors from different regions and related domestic institutions.
	Matching Talks for Investment Fund		Investment fund companies, venture capitals and investment consulting firms; Investment officers or project holders of different countries and regions.
	Matching Talks for Taiwan-Funded Enterprises		Taiwan-funded enterprises, mainly in the fields of agriculture, electronics and pharmaceuticals.
	Matching Talks for Listed Companies' Investment Projects		Domestic and overseas listed companies; Investment officers or project holders of different countries and regions.
	Project Roadshow for High-level Talents		Featuring entrepreneurship programs to facilitate effective matchmaking of talents, capital and projects.
	Talents•Capital•Projects		
High-level Business Networking	Investment Project Roadshows	Sept. 8-10	Multiple roadshows will be staged. Each will feature selected investors and quality projects of corresponding investment themes.
	Investment Institutions' Dialogue with Governors and Mayors	Sept. 7-9	Multiple sessions will be arranged. Executives from multinational corporations, key state-owned enterprises and powerful private enterprises will be invited to have face-to-face communication with provincial governors and municipal mayors from China.
	Investors' Press Conference on Investment Plans	Sept. 7-9	Multiple sessions will be staged. Investors with investment plans to be released and officials from government institutions and investment promotion agencies will be invited.
	"One Belt" and "One Road" Converge at the CIFIT	Evening, Sept. 7	Networking between investors and project holders to facilitate information exchanges, business talks and matchmaking.
	Capital Meets Projects: Networking with Global Resources	Evening, Sept. 7	
	Investment Cocktail Party	Evening, Sept. 8	
Online Matchmaking	Online Matching Talks	Ongoing	A platform for ongoing online exhibition, matchmaking and roadshows.
	Investment Promotion Tour	Ongoing	Invite investors to hold a project roadshow or matchmaking event in the "Guest Province of Honor" and other major regions.